Partnership Program

Enriching
our community
through music

SYO
SASKATOON
YOUTH ORCHESTRA

SYO Inc. Partnership Program

○ Presenting sponsor in promotional materials for main concert series ○ Full page colour ad in all concert programs ○ Named in thank you newspaper ad ○ Appreciation plaque ○ 10 tickets/concert & 8 tickets to Gala	**Presenting Sponsor** $5000+
○ Full page B/W ad in all concert programs ○ Concert signage display & logo on website ○ Named in thank you newspaper ad ○ Appreciation plaque ○ 6 tickets/concert & 4 tickets to Gala	**Diamond Sponsor** $2500-$4999
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○ Quarter-page B/W ad in all concert programs ○ Name on website ○ 2 tickets/concert	**Silver Sponsor** $500-$999
○ Acknowledgment in concert programs ○ Name on website	**Bronze Sponsor** $250-$499
○ Name on website	**Friend of the SYO** $20-$249

Partnership Program recognition period includes 12-months from start of sponsorship.

www.syo.ca
info@syo.ca
306-955-6336

Let us tailor an option that suits your needs while providing the recognition deserved for your community minded support.

SYO
SASKATOON
YOUTH ORCHESTRA

P.O. Box 21108
Saskatoon, SK, S7H 5N9

"The SYO is a valuable part of the musical community in Saskatoon. It performs at a very high pre-professional level and provides the conduit for players to enter the Saskatoon Symphony Orchestra. Indeed, many of the members of the SSO today are former SYO players."

— SSO Maestro Victor Sawa

Community support for the SYO Inc. matters!

The Saskatoon Youth Orchestra Inc. is a non-profit, volunteer run organization.

Only part of our funding comes from grants. This valuable program couldn't operate without additional support from the community.

Families bear the largest financial burden to keep the program alive, and we constantly strive to keep our fees down to be as inclusive as possible.

We take seriously our responsibility to pass on the musical legacy of Beethoven and Mozart to the next generation of musicians and inspire them to be a part of the future of orchestral music.

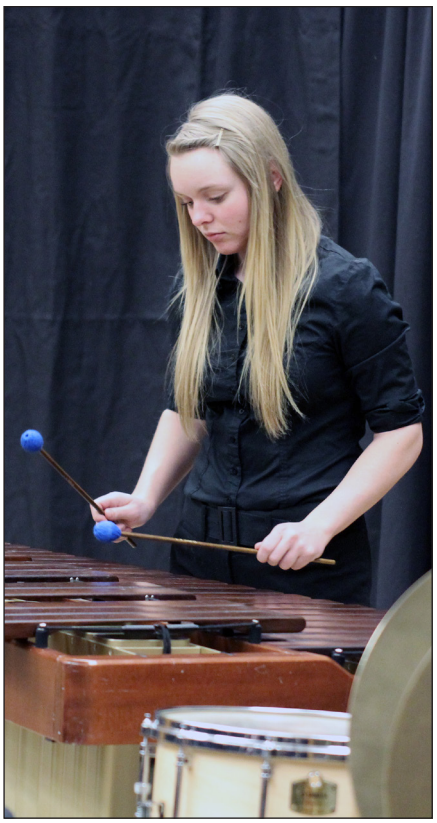
Our players learn discipline, teamwork, responsibility, leadership and creativity, and become key contributors to society after graduation.

Whether by playing professionally or in a local amateur ensemble, by teaching or living a life that includes support for the fine arts, our alumni enrich the cultural mosaic of our city and province.

Let us tailor an option that suits your needs while providing the recognition deserved for your community minded support.

A little bit about us

- The Saskatoon Youth Orchestra Inc. includes a full orchestra for musicians aged 12 to 25. We also offer a strings ensemble for young players called the Saskatoon Strings.
- Our members study privately and audition for membership.
- We bring together elementary, high school and post-secondary students from Saskatoon and area to explore music in a fun and supportive environment.
- The SYO Inc. strives to make our programs inclusive by keeping our fees as low as possible and offering financial assistance when needed.
- Our concert tickets are very modestly priced so that we can share the beauty of orchestral music with as many seniors, students and families as possible.



Find us on Facebook
SaskatoonYouthOrchestra

www.syo.ca (306) 955-6336 info@syo.ca

YouTube
syohappenings

Our Directors

Saskatoon Youth Orchestra

Richard Carnegie has been principal double bassist of the Saskatoon Symphony Orchestra since 2006 and was appointed music director of the Saskatoon Youth Orchestra in 2009. He also works as a sessional lecturer in the Department of Music at the University of Saskatchewan and has a busy private teaching studio.

Saskatoon Strings

Bernadette Wilson has been a cellist in the Saskatoon Symphony Orchestra for more than 25 years, and has been director of the Saskatoon Strings for more than 10 years. She teaches cello privately, conducts a cello choir called *Molto Cellissimo* and also instructs in the Saskatoon Suzuki String Program.

A quick history

The Saskatoon Youth Orchestra was established in 1958 as the Saskatoon Junior Symphony.

In the days before Saskatoon had a fully professional symphony, the youth orchestra was an important source of the city's classical musicians. Many SYO alumni have gone on to professional playing careers or teach music.

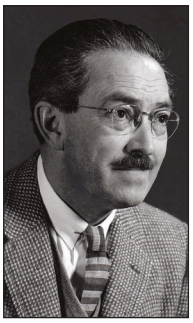
The modern SYO began in 1983 and was led for 25 years by Wayne Toews and George Charpentier. Over the years, the SYO has garnered numerous awards and has travelled to workshops and festivals across Canada. The SYO has consistently included works by Canadian composers in its repertoire and has also commissioned several works.

Some ensembles featuring former SYO members:

Winnipeg Symphony, Montreal Symphony, Monterey Symphony (Mexico), Symphonic Orchestra of Galicia (Spain), Toronto Symphony, Victoria Symphony, Dallas Symphony, Trois-Rivieres Symphony, Tafelmusik Baroque Orchestra and the ***Saskatoon Symphony Orchestra****.*

Did you know?

Former SYO directors Murray Adaskin and David Kaplan have both been invested into the Order of Canada. Both men also headed the U of S Department of Music and the Saskatoon Symphony Orchestra.



Murray Adaskin

David Kaplan

It takes a village

The Saskatoon Youth Orchestra has a long history with both the Saskatoon Symphony Orchestra and the University of Saskatchewan Department of Music.

Both organizations have helped the SYO nurture the next generation of orchestral musicians, benefiting the entire community.

Each season the SYO joins the SSO onstage to perform in one of its Master Series concerts, and the university generously hosts the organization at Quance Theatre.

SSO SASKATOON SYMPHONY ORCHESTRA

UNIVERSITY OF SASKATCHEWAN Department of Music

SYO Outreach

- Each season the SYO offers young players of orchestral instruments a free sectional workshop with our instructors at our ***Orchestra Open House.*** They also get the opportunity to play with the full SYO during rehearsal.
- The Saskatoon Strings embark upon a ***Elementary School Tour*** each spring to give other youths a chance to learn about orchestral music.

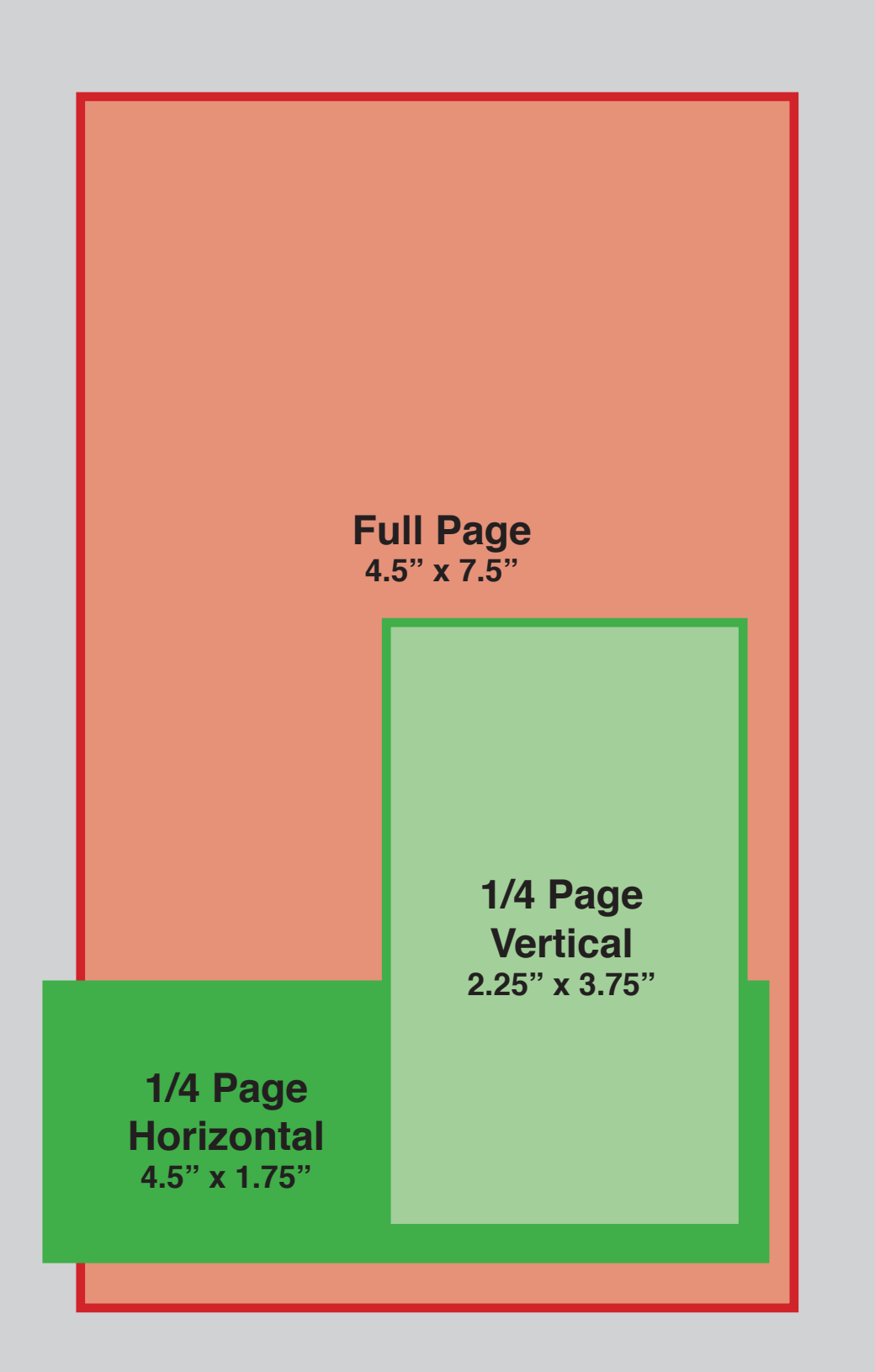
Saskatoon Youth Orchestra Inc.

Concert Program
Advertising Specifications

Electronic files in the .pdf format with a resolution of 300 dpi are preferred. High quality jpg files are also acceptable.

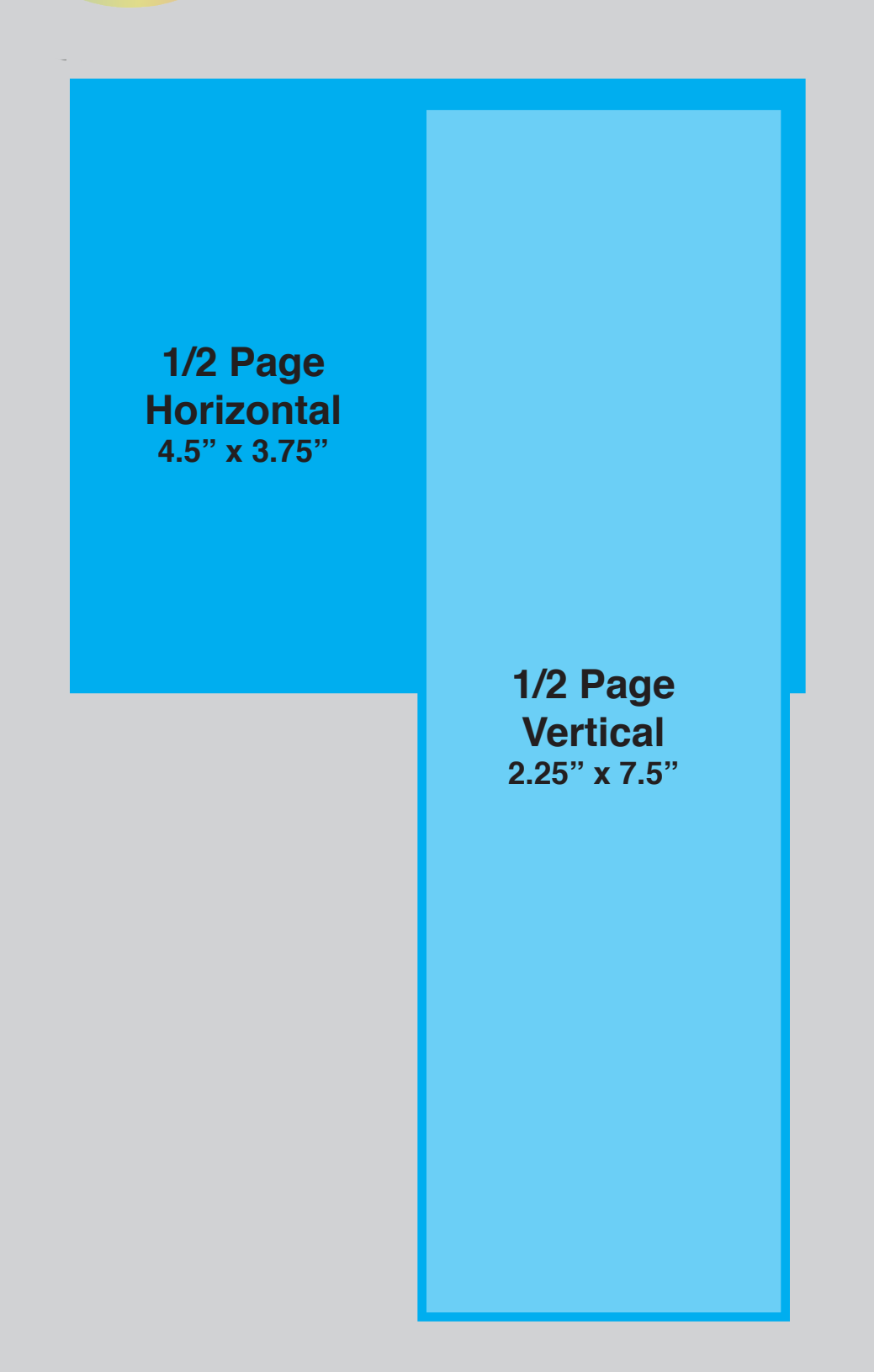
For more information please contact Paul Sinkewicz at 306.931.2629 or email info@syo.ca

Composition services for recognition ads are available if needed.



Your financial support will help keep this valuable youth music program vibrant and growing.

***Thank you* for partnering with the Saskatoon Youth Orchestra!**



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